

ELLEN McMAHON

C O P Y W R I T E R



CONTACT

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Visit | **ellencopy.com**

EDUCATION

Current	CREATIVE CIRCUS — ATLANTA, GA Copywriting Program
2015 – 2016	SECOND CITY — CHICAGO, IL Conservatory Graduate
2011 – 2012	UW — MILWAUKEE Undergrad

SKILLS

Confident

WRITING PARODY SONGS & JINGLES
SHOPIFY SETUP & MAINTENANCE
ADOBE ILLUSTRATOR
ADOBE INDESIGN
BLOG WRITING
SOCIAL MEDIA STRATEGY
AUDIO PRODUCTION & EDITING
ADOBE PHOTOSHOP
WEARING THE SAME BLACK JEANS/
BLACK SWEATER COMBO THE ENTIRE
TIME YOU KNOW ME
MAILCHIMP

Capable



EXPERIENCE

Current
(Since Jan. 2020)

JUNIOR COPYWRITER (CONTRACT)
[Imaginary Friends](#) | [Seattle](#)

Current Duties:

- Research for client pitches & presentations
- Social media strategy for Seattle Aquarium
- Copywriting for Delta Dental and Seattle Aquarium

2017 – current

COPYWRITER
[Squirrel vs. Coyote](#) | [www.squirrelvscoyote.com](#)

Accomplishments:

- Brand manifesto featured in Beautiful Bizarre Magazine (June 2019)

Duties:

- Writing product descriptions
- Planning & writing social media posts
- Digital Content Development
- Writing blog posts as requested

2015 – present

COPYWRITER/DESIGNER (FREELANCE)
[Notable Clients:](#)
[Remitly](#) | [Greenhouse Theatre](#) | [What About Bunny](#)

- Created infographics for Remitly
- Designed and installed seat numbers, aisle signs and other wayfinding goodies for Greenhouse Theatre Chicago
- Editing/proofreading copy for STK Transportation
- Web setup and overseeing merchandise sales for What About Bunny

2014 – 2016

OFFICE ASSISTANT/RECEPTIONIST
[Latham & Watkins LLP, Chicago](#)

- Booked conference rooms and picked up Jimmy Johns for a bunch of formidable lawyers I'm too scared to make jokes about.